

Yavapai  
*health* &  
**WELLNESS**



**1/16 PAGE**  
**(4.9"W) X 1.75" TALL**

1X - \$139  
3X - \$125  
6X - \$110  
12X - \$89

**1/2 PAGE**  
**(10"W) X 7.5" TALL**

1X - \$599  
3X - \$539  
6X - \$479  
12X - \$389

**1/8 PAGE**  
**(4.9"W) X 3.6" TALL**

1X - \$199  
3X - \$179  
6X - \$159  
12X - \$129

**FULL PAGE**  
**(10"W) X 15.5" TALL**

1X - \$999  
3X - \$899  
6X - \$799  
12X - \$649

**1/4 PAGE**  
**(4.9"W) X 7.5" TALL**

1X - \$349  
3X - \$314  
6X - \$279  
12X - \$225

**DISCOUNTS**

3 Months - 10% Off  
6 Months - 20% Off  
12 Months - 35% Off

Off Open (1x) rate

ADVERTISER INFORMATION

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

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Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

All pricing includes **FREE COLOR**.  
**Front page placement - Limited availability - 2.5X More**  
**Back page placement - Limited availability - 1.5X More**

PAYMENT INFORMATION

This agreement is submitted with a payment of: \$ \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Account Manager\*: \_\_\_\_\_ Date: \_\_\_\_\_

\* Any cancellation of agreement will result in all prior ads being billed at next highest rate to close account.

PLEASE MAKE CHECK PAYABLE TO - FRONTIER PUBLISHING COMPANY

*Payment is due at the time of contract. Thank you for your support.*

**928-830-5963 • P.O. Box 10931 • Prescott AZ 86304**



YAVAPAI HEALTH & WELLNESS NEWSPAPER IS DELIVERED TO THE FOLLOWING ZIP CODES:  
86301, 86303, 86304, 86305, 86314, 86315, 86321, 86333, 86334

**We print 16,000 copies and deliver to approximately 14,500 homes every month.  
Please read below where we deliver monthly.**

**ODD MONTHS – JAN – MAR – MAY – JULY – SEPT – NOV**

Bagdad, Paulden  
**Prescott Subdivisions:**  
Rosser  
Williamson Valley/Talking Rock  
American Ranch/Granite Oaks/Williamson Valley Ranch  
Yavapai Hills (North)  
High Valley Ranch  
Copper Basin  
Hassayampa  
Forest Heights  
**Prescott Valley Subdivisions:**  
Viewpointe  
Prescott Country Club  
Pronghorn Ranch/Mingus Meadows/Prescott  
Praire/Lonesome Valley  
Lakeshore Drive  
Quailwood - Phase 1  
**Total Home Deliveries – 14,500 Total Bulk Distribution– 1,500**

**EVEN MONTHS – FEB – APR – JUNE – AUG – OCT - DEC**

Bagdad, Spring Valley, Mayer, Cordes Lakes  
**Prescott Subdivisions:**  
Prescott Lakes  
Oak Knoll Village  
Pioneer Parkway  
Yavapai Hills (South)  
Hassayampa  
The Highlands  
  
**Prescott Valley Subdivisions:**  
Stone Ridge  
Granville to Viewpointe  
Quailwood - Phase 2  
  
**Total Home Deliveries – 14,500 Total Bulk Distribution– 1,500**

Total Deliveries of Yavapai Health & Wellness - **Approximately 14,500 monthly**  
Total Printed copies - **16,000**  
Total Bulk Deliveries to nearly 200 business sites in the Quad Cities  
Our distribution lists can be viewed online at [www.frontierpublishing.biz](http://www.frontierpublishing.biz)

**AD REQUIREMENTS**

**Email complete file to: [ads@frontierpublishing.biz](mailto:ads@frontierpublishing.biz)**

**ELEMENT FORMATS**

Yavapai Health & Wellness accepts artwork in the following digital formats.  
**Adobe Illustrator** (.ai.), Make sure all fonts are converted to outlines  
**Adobe InDesign** (.indd) Make sure to include all image links and fonts. All fonts must be converted to outlines.  
**Adobe Photoshop** (.psd) Must submit flattened files in high resolution  
Other formats exported from these softwares as well: tiff • jpeg • eps • pdf  
All files accepted must be high resolution (300dpi), CMYK (not RGB) with fonts embedded.

**IMPORTANT INFORMATION**

**PLEASE NOTE - ALL ACCOUNTS MUST REMAIN CURRENT TO RECEIVE DISCOUNT.**  
Ad size changes per month will follow applicable discount you sign up for.  
**FOR MORE INFORMATION CALL WILL AT 928-830-5963**

Submit: ARTICLES TO [articles@frontierpublishing.biz](mailto:articles@frontierpublishing.biz) ADS TO [ads@frontierpublishing.biz](mailto:ads@frontierpublishing.biz)



**TOTAL NUMBER PRINTED - 16,000**  
**TOTAL NUMBER DELIVERED - APPROXIMATELY 14,500**  
**TOTAL BULK DISTRIBUTION IN NEARLY 200 SITES**  
**THROUGHOUT THE QUAD-CITIES**